JOYCE TSENG

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WORK EXPERIENCE

CNN, Senior Designer
July 2016–May 2019 | Multiple offices

Design lead and manager of CNN Politics News Design team. Led art direction for CNN's 2016 Election, 2018 Election, and post-election design. Designed homepage and Editorial products, 2018 Election Center UI/UX, and data visualization. Created CNN Politics brand styleguide and assets library. Contract to FTE via Aquent.

The Washington Post, Digital Designer
May 2015–July 2016 | District of Columbia

Won two national design awards for sponsored content design. Created advertising campaigns, led art direction and native advertising for regional and national clients. Onboarded and trained new team members. Work closely with developers, editors, and account managers.

Gartner-CEB, Designer
Sept 2013–May 2015 | Arlington, Va.

Project managed two major print and digital projects after in seat for less than one year. Collaborated with reaschers on data visualization. Gave feedback and guidance to associate designers.

Habitat for Humanity Intl., Graphic Design Intern
Sept 2012–Feb 2013 | Americus, Ga.

Designed conference materials, marketing collateral, annual reports, and apparel for English and Spanish programs.

VOLUNTEER EXPERIENCE

United Nations Online Volunteering Service, Designer
2012–2016

Collaborate with various non-profits on a project-by-project basis. Clients include United Nation Volunteers Brasil (Brazil), Youth Volunteers Without Frontiers (Ghana), Restore A Child (USA).

AWARDS

· 2017 Webby Award Winner for Election 2016 social coverage, Nominee for CNN Politics App

· 2017 EPPY Award finalist Best News or Event Feature Video with +1M UVs

· 2016 Edward R. Murrow Award for Presidential Election Social Media

· 2016 Platinum Winner in Infographics, Hermes Creative Awards

· 2015 Gold Winner in Web Graphics, AVA Digital Awards

EDUCATION

Univ. of Michigan - Ann Arbor, B.S. Architecture, 2011

· Study Abroad Graduate Studio at University of Iceland, Reykjavik, 2010

· American Institute of Architects of Huron Valley Scholarship Award, 2010

SKILLS

Sketch, Zeplin, Abstract, Atom, Keynote, HTML/CSS, Javascript, Python, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Muse, AfterEffects), Rhino 3D, AutoCAD